

The background of the entire page is a photograph of the U.S. Capitol dome in Washington, D.C., under a clear blue sky. In the foreground, there are several tulips in various colors, including red, yellow, and pink, some in sharp focus and others blurred. A large, dark blue rounded rectangle is overlaid on the center of the image, containing the main text.

# **SPONSORSHIP INFORMATION BOOKLET**

## **SAMS 13th National Conference 2024**

**08/30/2024 to 09/01/2024**

**Park Hyatt Washington D.C.**



# SAMS

## **Dear Sponsor:**

On behalf of the Syrian American Medical Society (SAMS), we would like to invite you to be a sponsor for our upcoming SAMS 13th National Conference. The conference will take place at the Park Hyatt Washington D.C. From Friday 08/30/2024 to 09/01/2024.

The conference includes an opening ceremony reception on Friday 08/30/2024 and a gala dinner Saturday evening, 08/31/2024.

**The theme of our upcoming conference is “New Horizons In Medicine.” Our guest speakers and honorees include top experts from the medical and humanitarian communities.**

Guests to the conference include Syrian American healthcare professionals, their families, community and business leaders, and entrepreneurs.

SAMS is a 501(c)3 nonpolitical, nonreligious, medical and humanitarian nonprofit organization that was founded in 1998. SAMS represents over 750 Syrian American healthcare professionals and currently has 18 active chapters across the United States. Over 400 guests and their families will attend with exposure to tens of thousands through our social media platforms.

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# Sponsorship Packages:

## Diamond Level \$20,000

- One table (10 seats) to Gala dinner
- 10-minute speaking opportunity during conference day lunch
- Full-colored page advertisement in the program booklet
- Two (2) exhibits/booths for display in conference space
- Acknowledgement of support at the opening ceremony, conference day lunch, and Gala dinner
- Logo exposure during the gala dinner
- Advertisement Materials distribution during registration.
- Logo recognition on the conference website
- Access to attendee list (opt-in)
- Two-night stay at the conference hotel
- Complimentary breakfast and lunch during the scientific program
- Two (2) push notifications to attendees via conference WhatsApp group (max 140 characters, each)
- Two (2) electronic correspondences including company information sent via database (received by 4000+ individuals)
- Recognition on Facebook, X, and Instagram
- Prominent name recognition on sponsor's banner display, near conference hall registration

## Platinum Level: \$12,000

- Seven (7) Gala dinner tickets
- Five (5) minute speaking opportunity during conference day lunch
- Half (½) colored page advertisement in the program booklet
- One (1) exhibit/booth for display in conference space
- Acknowledgement of support at the opening ceremony and Gala dinner
- Advertisement Materials distribution during registration
- Logo recognition on the conference website
- One-night stay at the conference hotel
- Complimentary breakfast and lunch during the scientific program
- One (1) push notification to attendees via conference WhatsApp group (max 140 characters)
- One (1) electronic correspondence including company information sent via database (received by 4000+ individuals)
- Recognition on Facebook, X, and Instagram
- Prominent name recognition on sponsors banner display, near conference hall registration

## Gold Level \$7,000

- Five (5) Gala dinner tickets
- One-fourth ( $\frac{1}{4}$ ) colored page advertisement in the program booklet
- One (1) exhibit/booth for display in conference space
- Acknowledgement of support at the opening ceremony
- One-night stay at the conference hotel
- Complimentary breakfast and lunch during the scientific program
- Recognition on Facebook, X, and Instagram
- Prominent name recognition on sponsor's banner display, near conference hall registration
- Advertisement Materials distribution during registration
- Logo recognition at the conference website

## **Silver Level \$4,000**

- Three (3) Gala dinner tickets
- Logo in the program booklet
- Complimentary breakfast and lunch during the scientific program
- Prominent name recognition on sponsor's banner display, near conference hall registration
- Logo recognition on the conference website

## **Exhibit/Booth \$2,000**

- Exhibit/booth For display in the exhibit area
- Complimentary breakfast and lunch during the scientific program

# Other Sponsorship opportunities:

Gala Table Sponsorship \$2,000	<ul style="list-style-type: none"><li>• One table (10 seats) to Gala dinner</li></ul>
Push notification: \$500	<ul style="list-style-type: none"><li>• One (1) push notification to attendees via conference WhatsApp group (max 140 characters)</li></ul>
Photo Booth: \$4,000	<ul style="list-style-type: none"><li>• Sponsor logo branded on printed photos</li></ul>
Dinner Sponsor: \$5,000	<ul style="list-style-type: none"><li>- <b>Friday evening, following opening ceremony and reception</b></li><li>• Includes special recognition on signage at dinner as well as verbal recognition during the opening ceremony.</li><li>• Five (5) minute speaking opportunity at the start of dinner, followed by networking and socialization with all attendees throughout.</li><li>• As the conference dinner sponsor your company's name and logo appear on the conference booklet</li><li>• Your company may invite up to three additional representatives to attend the conference dinner.</li></ul>
Conference Bags- Only one available: \$4,000	<p>The sponsorship of conference bag is geared for a company that requires high visibility. This package ensures that your company's name stands out not only at the time of the conference but also long after the event</p>
Sponsor T-shirt with logo \$2,000	<p>T-Shirt with your logo can be distributed to attendees at registration ensuring brand awareness long after the event.</p>

	Diamond	Platinum	Gold	Silver	Exhibit
Gala Dinner Tickets	10 *	7 *	5 *	3 *	
Company Promotional Items	✓	✓	✓	✓	
Lunch speaking opportunity	10 min	5 min			
Advertisement in program booklet	Full Page *	½ page *	¼ page *		
Logo in program Booklet	✓	✓	✓	✓	
Exhibit	2 *	1 *	1 *	1 *	*
Acknowledgement of Support during Opening Ceremony	✓	✓	✓		
Acknowledgement of Support during Gala	✓	✓			
Acknowledgement of Support during Conference day Lunch	✓				
Logo exposure during the gala dinner	✓				
Recognition on Facebook, X, and Instagram	✓	✓	✓		
Recognition of company via communication to our database	2 times	1 time			
Push notifications to attendees via conference WhatsApp group (max 140 characters)	2 times	1 time			



	Diamond	Platinum	Gold	Silver	Exhibit
Prominent name recognition on sponsors sign display, near conference hall registration.	✓	✓	✓	✓	
Access to attendee list (opt in)	✓				
Conference access (Including breakfast and lunch)	✓	✓	✓	✓	✓
Hotel Stay	<b>2 nights</b>	<b>1 night</b>	<b>1 night</b>		
Advertisement Materials distribution during registration	✓	✓	✓		
Logo recognition at the conference website	✓	✓	✓	✓	
<b>Cost</b>	<b>20,000</b>	<b>12,000</b>	<b>7,000</b>	<b>4,000</b>	<b>2,000</b>

### **Grandfathered Sponsor:**

Receive a 10% discount for selected level if you have sponsored one of our conferences in the last 36 months.

### **Raffle Concept:**

To encourage attendees to stop by the sponsors' booth, Attendees who collect stamps from all sponsors get the chance to win a prize.

### **Cancellation Policy:**

Sponsors will be fully refunded if they cancel up to 45 days before the conference. SAMS regrets to inform you that there will be no refund after that point.



# SAMS



[www.sams-usa.net](http://www.sams-usa.net)

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[syrianamericanmedicalsocie2402](https://www.youtube.com/channel/UCsyrianamericanmedicalsocie2402)

**For further information**

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# Thank you!